



**International  
Pharmaceutical  
Academy**

## ***Sponsorship and Exhibiting Package***



**[www.ipaevent.com](http://www.ipaevent.com)**

# Sponsorship & Exhibition Opportunities

**IPA** programs are solution focused events aimed at facilitating business and sharing knowledge. All IPA events, whether it be a one day seminar, a two day conference or a three day exhibition and conference, are supported by our vast database of business titles ensuring maximum exposure to the relevant target market.

We offer a wide variety of innovative sponsorship packages designed to meet each of these objectives and maximize your return on investment. These range from hospitality-based packages to exhibition showcase display stands. Our consultative approach also allows for more specific tailor made packages to be designed to meet your precise needs and budget.

**SPONSORING**  
an IPA event  
provides your  
company with an  
excellent way  
to ....



- ➔ Create, maintain and enhance brand awareness
- ➔ Elevate your profile in the industry
- ➔ Generate new leads
- ➔ Foster relationships with current clients and potential partners
- ➔ Intellectually influence your industry peers
- ➔ Launch new products and services to a large but targeted audience
- ➔ Targeted marketing
- ➔ A captive audience
- ➔ Relaxed meeting environment

# Sponsorship Packages:

## Gold Package: (\$3300)

- ☑ Logo included in event guide acknowledging company as a GOLD sponsor
- ☑ Two exhibit booths (or a double-sized booth)
- ☑ Two complimentary conference registration
- ☑ Logo included in electronic proceedings acknowledging company as a GOLD sponsor
- ☑ Logo prominently displayed onsite with conference banner noting GOLD sponsorship
- ☑ Link to company web site from IPA conference page
- ☑ One four-color ad in electronic proceedings
- ☑ Post-conference attendee list
- ☑ Two passes to special evening event (if applicable)
- ☑ 30 min. Speaking opportunity

## Silver Package: (\$2200)

- ☑ Logo included in event guide acknowledging company as a SILVER sponsor
- ☑ One exhibit booth
- ☑ One complimentary conference registration
- ☑ Logo included in the electronic proceedings acknowledging company as a SILVER sponsor
- ☑ Logo prominently displayed onsite with conference banner noting SILVER sponsorship
- ☑ Link to company web site from IPA conference page
- ☑ One four-color ad in electronic proceedings
- ☑ Conference attendee list
- ☑ One passes to special evening event (if applicable)

## Bronze Package: (\$1600)

- ☑ Logo included in event guide acknowledging company as a BRONZE sponsor
- ☑ One exhibit booth
- ☑ Logo included in electronic proceedings acknowledging company as a BRONZE sponsor
- ☑ Logo prominently displayed onsite with conference banner noting BRONZE sponsorship
- ☑ Link to company web site from IPA conference page
- ☑ One four-color ad in electronic proceedings
- ☑ Conference attendee list

# Sponsorship & Exhibition Registration Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Company: \_\_\_\_\_ Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Signature: \_\_\_\_\_

Name of Event(s): (Please Print)	
<input type="checkbox"/> Rotation Banner on IPA website for 6 months with active link - Banner size 120pixels x 240pixels (with the purchase of an exhibiting package)	\$300.00
<input type="checkbox"/> 1 page flyer/advertisement to be inserted in the conference course book (Materials are to be provided by sponsor - with the purchase of an exhibiting package)	\$100.00
<input type="checkbox"/> Advertising in: Conference Proceedings	\$500.00
<input type="checkbox"/> Placing your banner in an IPA event	\$500.00
<input type="checkbox"/> Sponsoring IPA Event Breakfast	\$650.00
<input type="checkbox"/> Sponsoring IPA Event Morning Break	\$350.00
<input type="checkbox"/> Sponsoring IPA Event Lunch	\$1,000.00
<input type="checkbox"/> Sponsoring IPA Event Afternoon Break	\$350.00
<input type="checkbox"/> Sponsoring IPA Event Evening Cheese & Wine Session	\$1,000.00
<input type="checkbox"/> Listing your organization in the on-site Program Guide	\$300.00
<input type="checkbox"/> Gold Package	\$3,300.00
<input type="checkbox"/> Silver Package	\$2,200.00
<input type="checkbox"/> Bronze Package	\$1,600.00
<input type="checkbox"/> Misc.	
<b>TOTAL PRICE</b>	

**For registration or any further information, please contact us at:**

**Mail:**

International Pharmaceutical Academy  
 420 Highway 7 East, Box 82022,  
 Richmond Hill,  
 Ontario, Canada L4B 3K0

**Call:**

**416 - 410 - 7402**

**Fax:**

**905 - 940 - 8876**

**Website:**

**www.ipacanada.com**

**Email:**

**enquiry@ipacanada.com**

**PAYMENT METHODS** (Please check payment method):

**CHEQUE/S**

Please make your cheque/s payable to:  
 "INTERNATIONAL PHARMACEUTICAL ACADEMY INC."

**COMPANY P.O.**

Please bill my company P.O.#  
 \_\_\_\_\_

**CREDIT CARD**



Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name (as shown on card): \_\_\_\_\_

Signature (required): \_\_\_\_\_

Authorization No. (for office use only)

Date: